



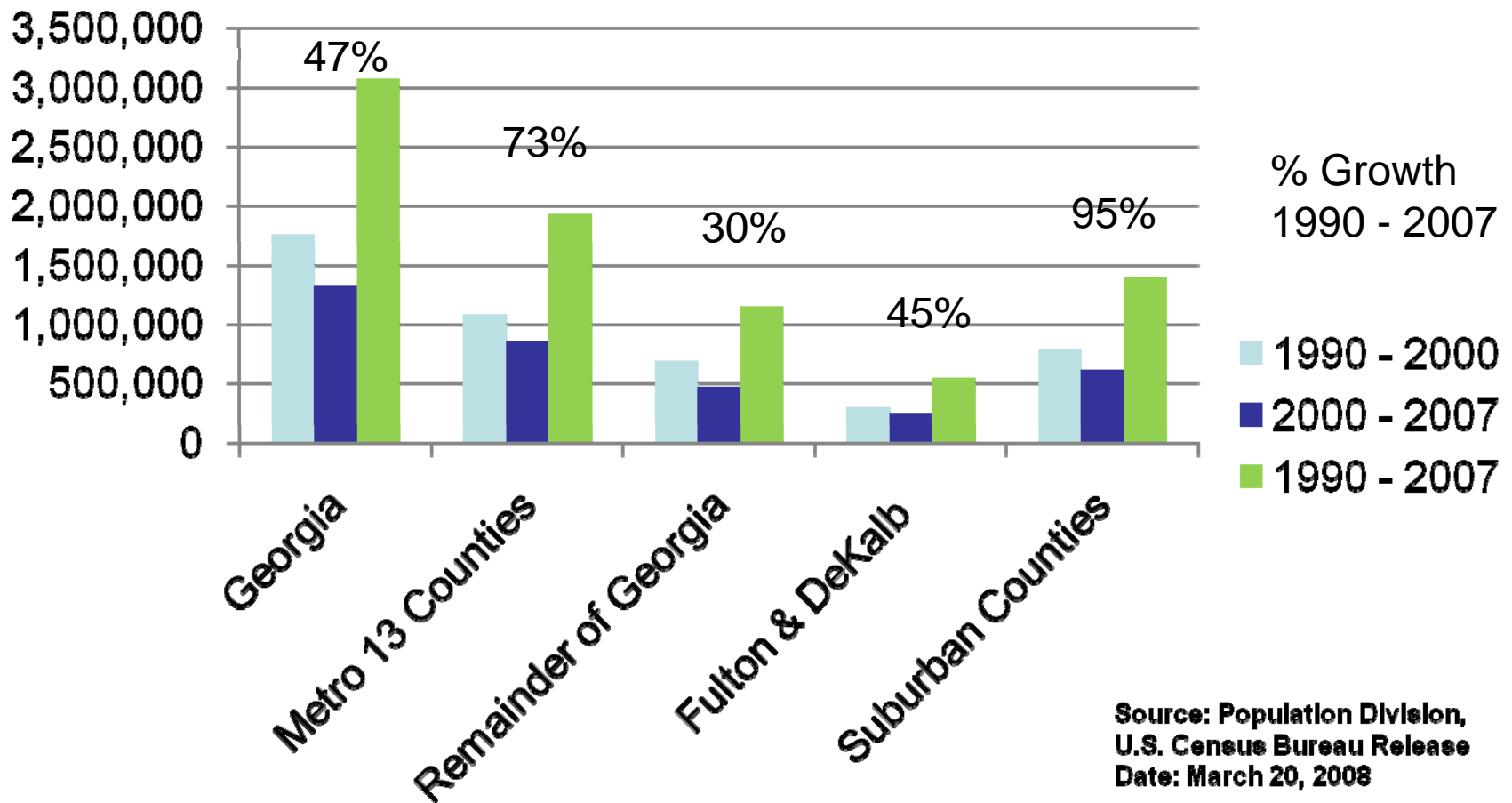
Commuting Made Easy!
October 16, 2008

Agenda

- Background
- Xpress Patronage
- Financial Implications
- FY 2009 Action Plan



Georgia Population Change 1990 - 2007





Coach



Improving Interstate Passenger Capacity

Vanpools



SOVs

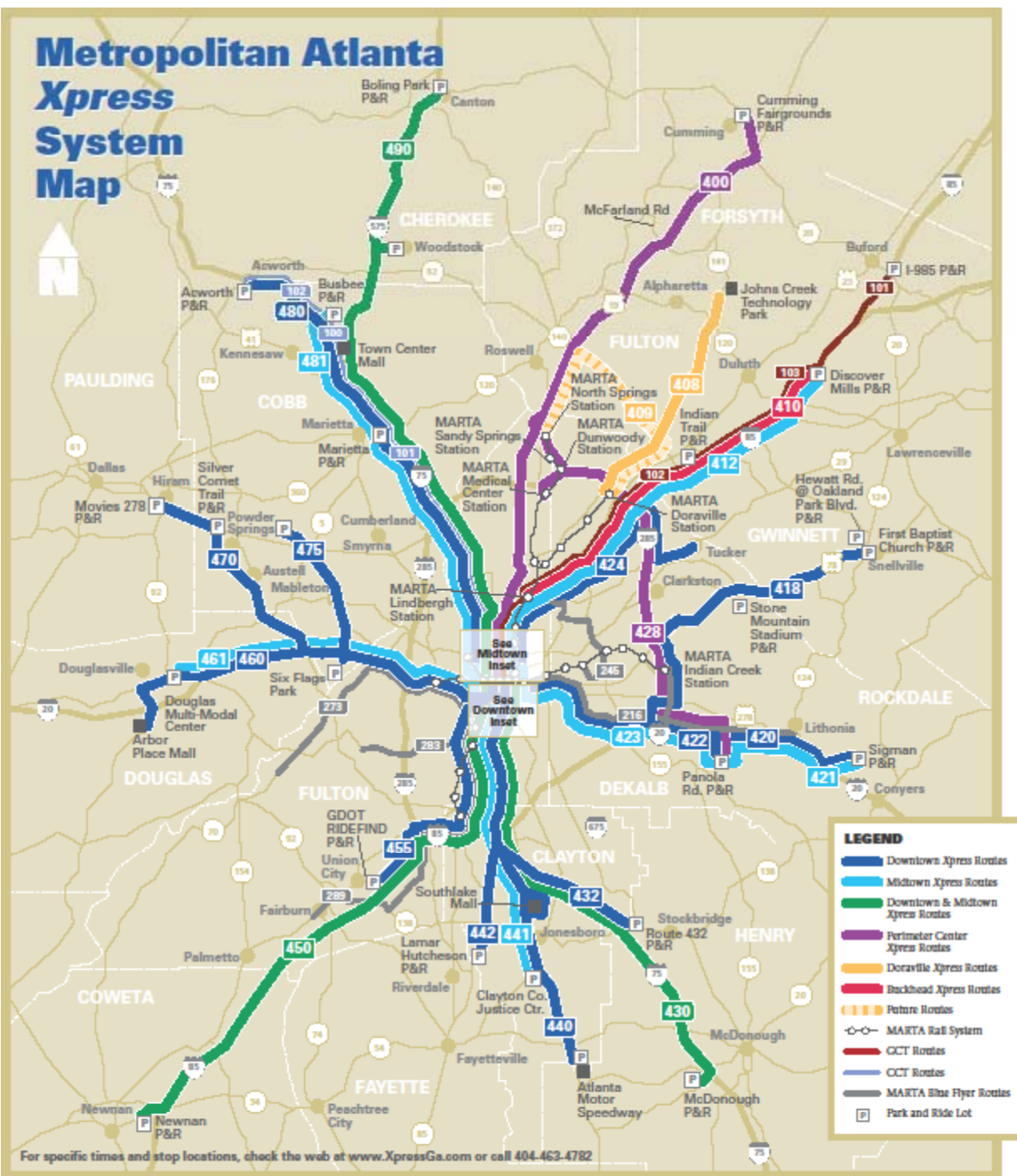




The Brand

- Premium Regional Commuter Service
 - Comfortable Commuter Coaches
 - Responsive Customer Service
 - Stations with “Light-Rail” like Amenities
- Service Principles
 - Customer Focus
 - Results Driven
 - Cost Effective

Metropolitan Atlanta Xpress System Map



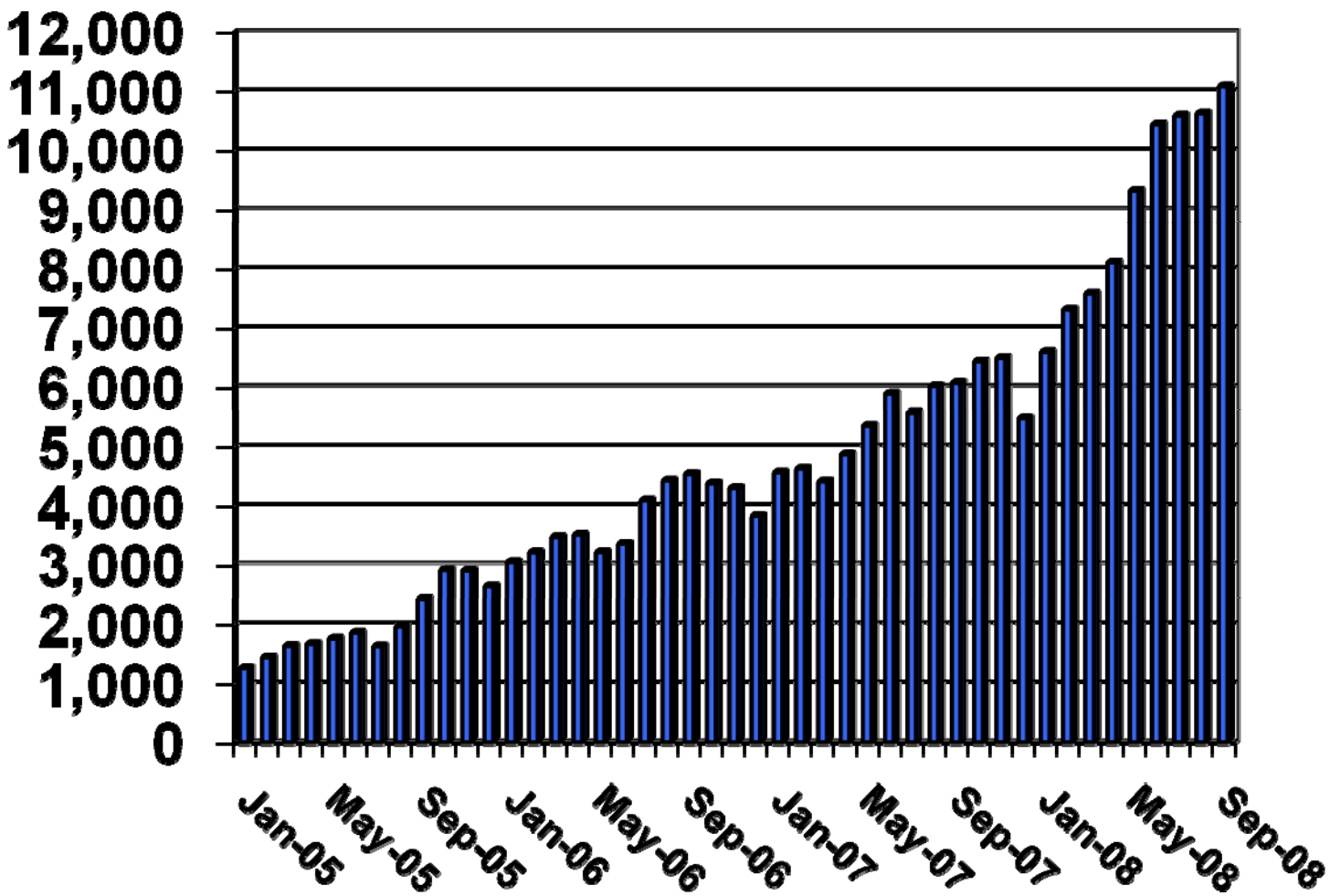
LEGEND

- Downtown Xpress Routes
- Midtown Xpress Routes
- Downtown & Midtown Xpress Routes
- Perimeter Center Xpress Routes
- Doraville Xpress Routes
- Backhead Xpress Routes
- Retire Routes
- MARTA Rail System
- OCT Routes
- CCT Routes
- MARTA Blue Flyer Routes
- P Park and Ride Lot

For specific times and stop locations, check the web at www.XpressGa.com or call 404-463-4782



Average Daily Boardings





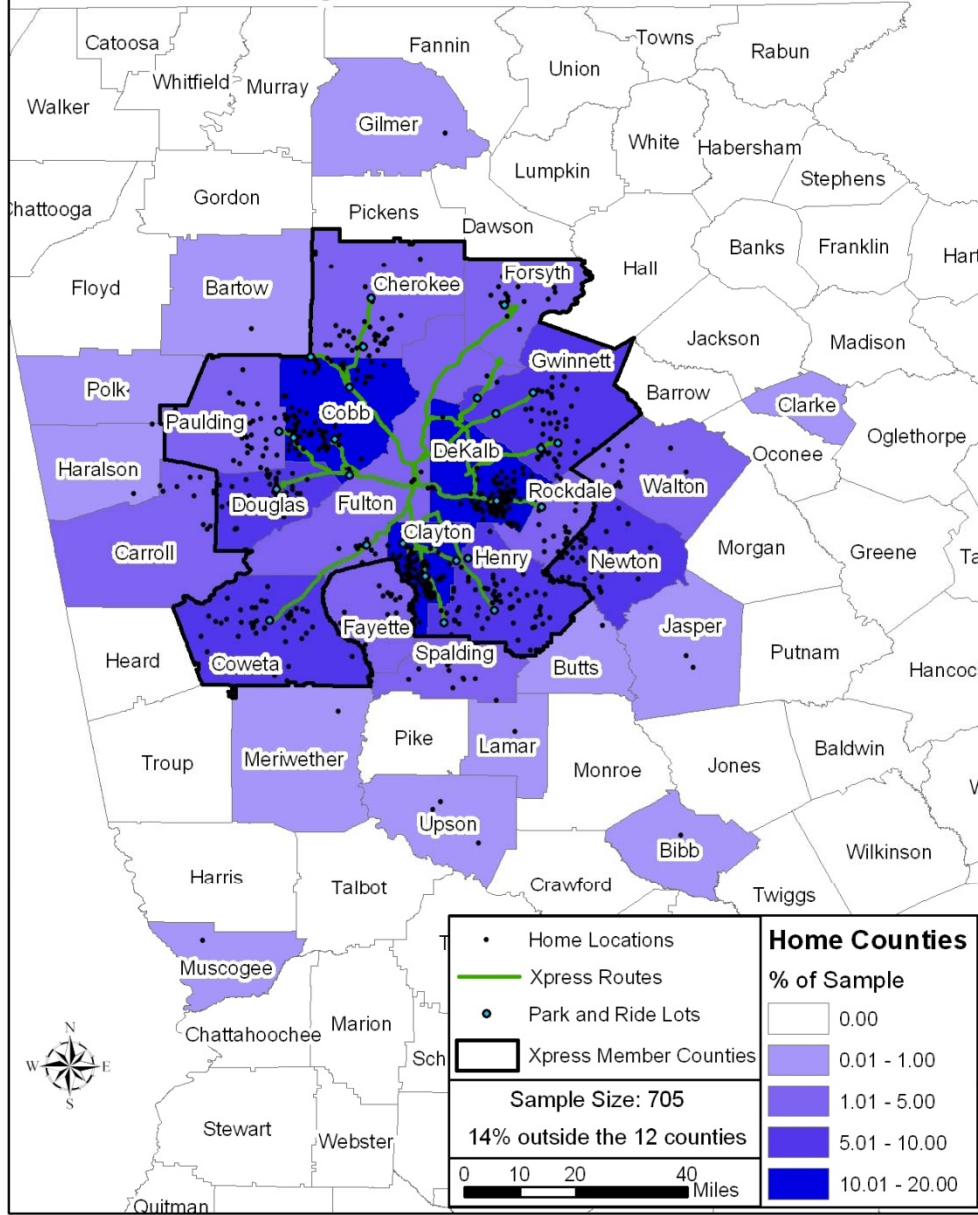
2008 Customer Survey

Who is the *Xpress* commuter?

- About a third of all riders are 40-49 years old.
- Most are women 70%
- Most earn between \$75,000-\$119,000/yr
- Almost three-quarters have two or more vehicles in their household.
- More than 70% use *Xpress* 5 days a week.
- Two thirds would go back to driving alone if it wasn't for the express service.
- About half said they ride because *Xpress* is less expensive.
- Fourteen percent come from outside 12-county region.
- Customers said service overall was "Very Good" (4.2 on a 5 point scale)

GRTA XPRESS On-Board Survey 

Sample Home Locations

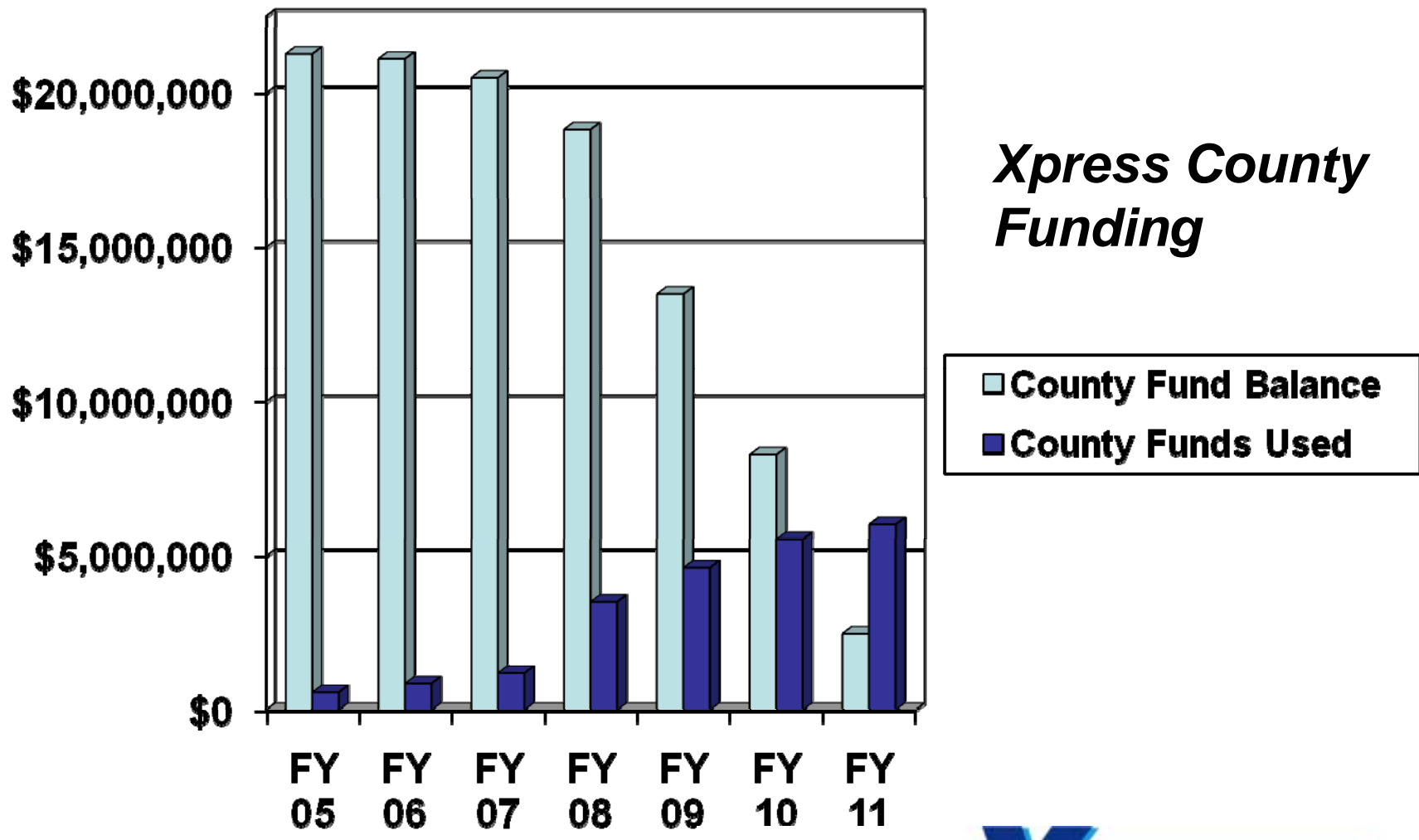


Based on preliminary results of the 2008 Express Bus On-Board Survey



2008 Month	Average Daily Boardings	Trips with Standeers	People Visited Web Site
January	6,592	44	
February	7,310	19	12,909
March	7,582	35	
April	8,144	59	16,764
May	8,969	139	21,101
June	10,433	210	23,010
July	10,325	169	20,840
August	10,739	186	17,184
September	11,080	326	19,852

Average Trip Length 26.8 miles





Action Plan

- FY 2008 - 2011
 - Add 137 coaches on 28 additional routes
 - Add 6,000 parking spaces
- FY 2009
 - **Purchase 28 coaches**
 - **Build Stations** - Hiram, Town Center, Jonesboro, Douglas Blvd, Newnan, and Sigman Rd
 - **Acquire Land for Stations** – Town Center, Newnan, Jodeco Rd, Salem Rd, I-985 and GA-20, Hamilton Mill, and McDonough
 - **Select new operating facility**



Panola Road Station - Opened April 2007
Capacity - 586 parking spaces
October 1, 2008 – 602 cars